



# Build your own church website

## What can we use our website for?

- As an online 'shop window'
- To provide information
- To archive news and public documents
- To link with other organisations

...and much more! It's up to you.

## What content do we need?

...and in what order?

- Who we are (including contacts)
- What we do ('about us')
- Where we do it (with map)
- When we do it (service times etc)
- Why we do it ('we believe')

## What else might we want?

- NEWS! This is what brings people back
- The building- history - features
- Special concerns and projects
- Links to social media
- Anything else you want!

## Get started

### Free sites

There are ways of getting a free website, for instance:

[www.wordpress.com](http://www.wordpress.com)  
[www.weebly.com](http://www.weebly.com)  
[www.wix.com](http://www.wix.com)  
[www.btck.co.uk](http://www.btck.co.uk)  
[www.joomla.org](http://www.joomla.org)

However:

- there are limitations on what you can do
- You cannot fully customise the domain name

### Paid-for sites

Some popular paid-for options include:

[www.churchedit.co.uk](http://www.churchedit.co.uk)  
[www.churchinsight.com](http://www.churchinsight.com)  
[www.ukchurches.co.uk](http://www.ukchurches.co.uk)  
[wpquicklaunch.com](http://wpquicklaunch.com)  
[www.jimdo.com](http://www.jimdo.com)  
[www.churchpages.co.uk](http://www.churchpages.co.uk)

Prices vary between £60 - £180pa inc VAT. You will get:

- A customised domain name
- More versatility and support

## Where to find advice

Church Edit offers excellent general advice with no obligation:

[www.churchedit.co.uk/website-tips](http://www.churchedit.co.uk/website-tips).

See also [www.getyourchurchnoticed.com](http://www.getyourchurchnoticed.com)

Or ask the Diocesan Communications Team:

**Laura Ball**

0191 4139

[communications@newcastle.anglican.org](mailto:communications@newcastle.anglican.org)

Facebook: [m.mf/ncldiocese](https://www.facebook.com/m.mf/ncldiocese)

**And finally...** Once you have a website, make sure the address appears EVERYWHERE:

- Church noticeboard
- Magazine
- Pew slip/news sheet
- Posters/leaflets
- Stationery
- Email signatures
- Social media sites
- News releases

## What can go wrong?

- Your web person is not accountable to the PCC
- The PCC doesn't own your URL or web address
- Your site is over-ambitious / too cluttered / too complex
- Your site is not kept up-to-date