



COMMUNITY TRIO



THE RESPONSIBILITY IS OURS

Community TRIO is a fundraising programme, designed particularly for parishes having difficulty matching income to expenditure on their general account, and who wish to involve the whole community in solving the problem.

It concentrates on the **worshipping family and community** of the parish and can produce on average a 20% increase in levels of giving. Tax effective methods of giving (Gift Aid) can increase this further. One-off financial gifts may also be received.

It encourages church members and supporters to be more generous with their personal gifts, using a simple approach that addresses financial and other issues. Based around a **3-part presentation**, held at a community event such as a barbecue, it is designed to inform the community about the financial situation of the parish and then to challenge them to accept a responsible and realistic approach to supporting the Church.

The programme is **flexible**, able to meet the precise needs of each church. From start to finish, **Community TRIO** can be completed within four months, with the programme being managed by a small group of members from the clergy, the PCC and interested individuals. **Support** from the Funding Unit at Church House is always available and encouraged.

The **Community TRIO** programme uses a number of **resources**, including the event, power-point presentations, leaflets, brochures and literature packs. All of these are easily produced either through desktop publishing on the pc. The funding team at Church House can help you to prepare these and produce stationery (at a cost).

Above all, **Community TRIO** is easy to use, friendly and a proven success.

For further information or for an informal chat about the programme and how it could help your parish, contact (in the first instance):

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